AI USE CASE CANVAS

Business Problem

- What is the concrete problem?
- Who is affected?
- How often does it occur?
- What does it currently cost (time/money)?

Business Value

- What improvements are possible?
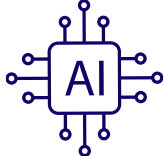- What are the quantifiable savings (time/costs)?
- What qualitative benefits would you gain?
- Who benefits from this?

KPIs

- 1-3 measurable KPIs
- Baseline values (current state)
- Target values after implementation
- Measurement frequency (daily/monthly)

Data

- What data sources do you have available?
- Is the quality sufficient?
- Are there legal restrictions?

AI Approach

- What are the trade-offs of letting AI decide?
- How much nuance is involved?
- Where do you need human control?

Implementation Approach

- Do you build yourself? Or buy a ready-made solution?
- How do you roll-out the solution?
- What stakeholders are involved?
- How do you train people?

Complexity

- Assess the Technical Complexity
- Assess the Organizational Complexity
- Assess the Data Complexity
- How involved is Change Management going to be?

Risk

- Did you consider compliance, privacy, and reputation risks?
- What happens if something goes wrong?
- Do you have backup plans?
- How transparent will you be with affected parties?